

Green Hotel of the Year Award

This award will recognise the hotel that has taken the most innovative steps to neutralise its impact on the environment in the past 12 months. The award is open to any hotel, - independent or within a group, regardless of size. Entries can be for a single-unit business or for a group of units. Innovation will be manifested in such initiatives as implementing renewable energy sources; investing in new technology and equipment to minimise water and energy consumption; minimising the amount of waste sent to landfill through recycling initiatives, adopting more biodegradable products, and liaising with suppliers to reduce packaging; adopting more energy efficient building designs; and promoting seasonal, locally sourced produce to reduce food miles.

Please provide answers in your statement showing:

1. An action plan showing strategy for increasing commitment to environmental practices in the past twelve months. Including the business case for activities undertaken and their key objectives and quantifiable success criteria.
2. Tangible and quantifiable evidence that the action plan was achieved, eg KPIs showing reduction in waste or water use per guest night or meal served.
3. Evidence of how they are educating, training and motivating employees at all levels to play their part in running a sustainable business.
4. Evidence of how they are involving customers or guests in sustainable practices.
5. Please provide information on the hotel size, ie number of bedrooms and staff.

Entries may include an environmental policy document and where possible, testimonials from customers.