



## **Crew Management Conference, December 2008 – Dubai In association with Emirates Airlines**

Flight International is once again running its Flight Crew Management Conference in early December 2008. Now in its fourth year, this 2 day event is proving extremely popular with some hot topics to be debated.

The focus of the entire conference is on pilots, managing them and getting the best out of them from both the airline's and passenger's point of view.

The audience consists of airline and business aviation pilots (usually management pilots); airline operations managers; airline human resources personnel; pilot training specialists; aviation regulators; human factors specialists; aircraft and avionics equipment manufacturers; aviation medical specialists and many others.

### **Sponsorship Opportunities**

#### **Key Event Headline Sponsor - sold**



This sponsorship package includes:

- Branding across all pre-event communications which would take the shape of the Key Sponsors logo on all Crew Management event adverts in Flight International, Airline Business and [www.flightglobal.com](http://www.flightglobal.com). Key Sponsors logo on up to 6 delegate mailings.
- Company logo and 300 word company profile on event website with click through to own corporate website
- Opportunity to place a single piece of company literature into the delegate bag/pack
- The welcome speech to open the conference on the Monday morning
- Five full registration places

### **Drinks Reception – still available**

A one-hour drinks reception for all delegates and exhibitors on the Sunday night, before the conference starts - will give the delegates the opportunity to network with all those involved over the 2 days, in a relaxed environment.

This sponsorship package includes:

- Branding at the drinks reception room
- Company logo and 150 word company profile on event website with click through to own corporate website
- Opportunity to place a single piece of company literature into the delegate bag/pack (if we sell this)
- One full registration place
- The opportunity to say a few words at the drinks reception

**Luncheon - \$10,500 - £5,250 - €7,615**  
**(Tuesday lunch still available)**

**Monday luncheon now sponsored by:**

**Oxford**  
aviation academy

**Parc**  
aviation

This sponsorship package includes:

- One full registration place
- Opportunity to have branded menus on each day
- Opportunity for sponsor to provide gifts at place setting for all delegates
- Opportunity to place a single piece of company literature in all delegate bags/packs (if sold)
- Company logo and 150 word company profile on event website with click through to own corporate website
- Up to 5 places complimentary to host your own table

**Refreshment Break – US\$6,000 - £3,000 - €4,350**  
(Tuesday am refreshment break still available)

**Monday am Refreshment Break - Sold**



**Monday pm Refreshment Break – Sold**



This sponsorship package includes:

- Branding at the refreshment breaks
- Company logo and 150 word company profile on event website with click through to own corporate website
- Opportunity to place a single piece of company literature into the delegate bag/pack (if we sell this)
- One full registration place

**Delegate Bag Sponsorship - Sold**



Each delegate that attends the 2 day conference will be given a delegate bag with event logo and company logo.

This sponsorship package includes:

- Company logo alongside Flight International logo
- Single piece of company literature included in all bags
- Company logo and 150 word company profile on event website with click through to own corporate website
- One full registration place

## Branded Memory Sticks with Branded Lanyard – Sold **THALES**

The sponsorship package includes:

- Company logo on each memory stick, (256mb) with four colours distributed to all delegates at the end of day 2 (along with presentations from the event)
- An overview of your company in PDF form loaded onto each memory stick.
- Company logo and 150 word company profile on event website with click through to own corporate website
- One full registration place

### **Exhibition Space (client to provide own stand, we will provide the Space – 6ft) - \$5,500 - £2,750 - €3,990**

All refreshment breaks will be served in this area for maximum opportunity and traffic flow of conference delegates.

The package includes:

- One full registration place
- 6ft table space floor exhibit space – for 2 full days
- Company logo and 150 word company profile on event website with click through to own corporate website
- Single piece of company literature included in all bags

Exhibitors that have taken space are:-

