

Crew Management Conference, December 2009 – London 30 November-1 December

Flight International is once again running its Flight Crew Management Conference in early December 2009. Now in its fifth year, this 2 day event is proving extremely popular with hot topics to be debated.

The audience consists of airline and business aviation pilots (usually management pilots); airline operations managers; airline human resources personnel; pilot training specialists; aviation regulators; human factors specialists; aircraft and avionics equipment manufacturers; lawyers, recruitment consultants, aviation medical specialists and many others.

Sponsorship Opportunities

Key Event Headline Sponsor – POA

This sponsorship package includes:

- Branding stating (*in association with* under the event title) across all pre-event communications which would take the shape of all Crew Management event adverts in Flight International, Airline Business and www.flightglobal.com. Key Sponsors logo on up to 6 delegate e-shot mailings hyperlinked back to the company website.
- Company logo and 300 word company profile on event website with click through to own corporate website
- Opportunity to place a two pieces of company literature and a gift into the delegate bag
- The welcome speech at the Sunday evening drinks reception and also at the opening of the conference on the Monday morning
- Six full registration places

Networking drinks reception and canapés (Monday evening)



A themed dinner to get all delegates together to encourage continued networking.

This sponsorship package includes:

- Branding at the evening function
- The opportunity to make a brief address
- The ability to host a table for you and your selected guests
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ads running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to your website
- Opportunity to place a single piece of company literature into the delegate bag
- Three full registration places

Luncheon – (Monday & Tuesday)

This sponsorship package includes:

- Branding at the drinks reception
- The opportunity to make a brief address at lunch
- The ability to host a table for you and your selected guests
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ad running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to you website
- Opportunity to place a single piece of company literature into the delegate bag
- Two full registration places

Refreshment Break (Tuesday pm still available)

Monday am sponsored by



Monday pm sponsored by



Tuesday am sponsored by



This sponsorship package includes:

- Branding at the refreshment break
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ad running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to you website
- Opportunity to place a single piece of company literature into the delegate bag
- Two full registration places

Delegate Bag Sponsorship



This sponsorship package includes:

- Branding on the delegate bags
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ad running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to you website
- Opportunity to place a single piece of company literature into the delegate bag
- Two full registration places

Branded Memory Sticks

This sponsorship package includes:

- Branding on the 256mb memory sticks
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ad running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to you website
- Opportunity to place a company document on the memory sticks
- Two full registration places

Branded Lanyard sponsored by



This sponsorship package includes:

- Company logo on lanyards
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ad running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to you website
- Opportunity to place a single piece of company literature into the delegate bag
- Two full registration places

Folder

This sponsorship package includes:

- Branding on the folder
- Company logo and 150 word company profile on event website with click through to own corporate website
- Company logo included on all event ad running in Flight International, Airline Business and Flightglobal.com
- Company logo included on all e-shots sent to our database, logo hyperlinked to you website
- Opportunity to place a single piece of company literature into the folder
- Two full registration places

Exhibition Space

All refreshment breaks will be served in this area for maximum opportunity and traffic flow of conference delegates.

The package includes:

- Two full registration places
- 6ft table space floor exhibit space – for 2 full days
- Company logo and 150 word company profile on event website with click through to own corporate website
- Single piece of company literature included in all bags